



COLLEGE OF BUSINESS MANAGEMENT

TRANSFORMING EDUCATION

BBS | BBM

www.cbm.edu.np



THINK BBM THINK CBM



WHERE EVERY LEARNER IS A LEADER

The main aim of BBM at CBM is to make the student competent to take major managerial decisions, handle teams and manage the administration of a company on managerial level. It helps to develop the skills required to deal with personnel and clients.

BBM

Bachelors of
Business
Management

Bachelor of Business Management (BBM) is 4 years, 8-semester course of Tribhuvan University, Faculty of Management designed for aspiring business leaders and managers of the future.

CRITERIA TO STUDY BBM:

- ✓ Must pass the CMAT examination
- ✓ Must have passed +2 or any equivalent level of education
- ✓ Must have secured at least a second division or 1.8 CGPA in proficiency level or intermediate level.



— BROADEN YOUR —
KNOWLEDGE BASE
AND HONE UP YOUR SKILLS



WHY BBM AT CBM ?

1. Case-based Learning

- ✓ Makes learning more meaningful and understandable
- ✓ Helps to relate theoretical concepts with real-world business issues

2. Skill-based Workshops

- ✓ Stock market analysis
- ✓ Presentation skills; toastmasters
- ✓ Data Analytic Tools like Advanced Excel and BI
- ✓ Design Thinking

3. Start-up Friendly Environment

- ✓ Motivational ecosystem for start-ups and innovative ideas
- ✓ Business plan facilitation
- ✓ Funding platforms

4. Mentorship from Industry Experts

- ✓ Group of 4 students assigned a mentor
- ✓ Students receive professional knowledge and personal feedback
- ✓ Personal network building facilitation

5. Industrial Visits

- ✓ Banks and FIs
- ✓ Manufacturing Industries
- ✓ Digital Marketing Agencies
- ✓ Start-ups

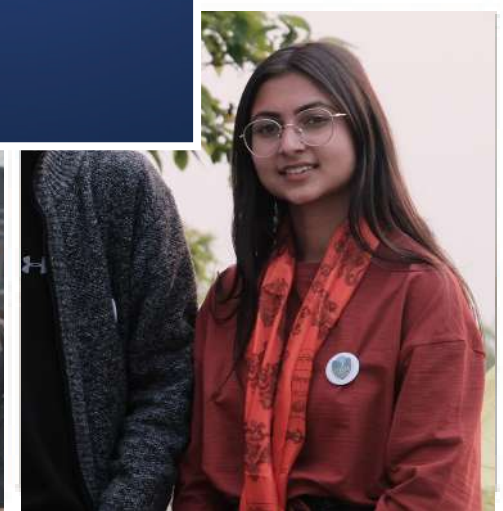
6. Infrastructure and Facilities

- ✓ State-of-the-art library
- ✓ Management journals
- ✓ International Business Magazines
- ✓ Modern furniture and well-equipped classrooms



BBM ORIENTATION

The BBM Orientation, Bandipur was held on April 5, 2021. The orientation as a whole was very valuable in informing students and giving them an insight into the expectations of the course.



BBM Entrepreneurship:

Entrepreneurship is a specialized programme of BBM at CBM that intends to develop students' understanding of entrepreneurship and innovation and effective management of business operations in a dynamic business environment. Here, you not only learn the curriculum but also how to do business.



Seed Fund for your ideas

CBM provides financial support to startups with the idea that can possibly change society.

If you are a student, who thrives on study and prosperity and have a creative idea for your startup, we provide you with a seed fund of NRs. 5 lakhs.



BBM Banking and Insurance:

Jobs in the banking and insurance sector have always been in demand and has been a prominent career. Banking and Insurance is a specialized programme of BBM at CBM that furnishes students with the reasonable establishment and pragmatic skills in the different ranges of managing an account, fund and protection.



BBM: Sales and Marketing

A Sales and Marketing focused program is offered by CBM to engage you in work that involves handling important roles for any organization.

Pursuing BBM with Sales and Marketing opens up a wide variety of career pathways. Since every business focuses on activities like creating a marketing strategy, conducting market research, pricing, promotion, advertising, public relations and product development, a career in Sales and Marketing can be a lucrative option.



CBM CARNIVAL

Our first ever Carnival, The CBM Carnival 2021 successfully took place on 14th, 15th and 16th January 2021. The event featured various dancing, singing and stand-up performances.



Bachelor of Business Studies (BBS) is 4 years, 8-semester course of Tribhuvan University, Faculty of Management designed to develop students into competent managers for any sector of organized activity.

To join BBS, students should have passed +2 or any equivalent level of education and should have secured at least D+ in every subject or intermediate level.

BBS+ at CBM exposes the students to a thoughtfully selected range of business topics that relate closely to the demands of the global economy, which includes 21st-century concerns such as digitalization, sustainability, and ethical approaches to our real-world problems.



The present environment of business and management is evolving rapidly and we intend to prepare our students to deal with a lifetime of intellectual and professional evolution.

GROW ACEDEMICALLY PROFESSIONALLY & INDIVIDUALLY

CBM aims to assist the students to get accustomed to global business practices.



WHAT'S 4+ IN 4 YEARS OF BBS+?

ACCOUNTING ERP AND MS OFFICE



DIGITAL MARKETING



WORKSHOP ON TAX LAWS



INTERNSHIP IN REPUTED CORPORATE HOUSE



ECA's (Extra-Curricular Activities)

1. Event Management

- ✓ Inter College Futsal Competition
- ✓ Inter College Cricket Competition
- ✓ Annual Intra-college CBM Futsal
- ✓ Intra-college CBM Cricket
- ✓ CBM Sports Week

2. Ecology

- ✓ Cleaning of Whole College
- ✓ Cleaning of Roads
- ✓ Forestation

3. Awareness

- ✓ Discrimination, Airborne Diseases Changes in Climate & Global Warming

4. Fun Fest

- ✓ Tiktok, Video and Comedy Round (Nationwide College Level)

5. Gaming Session

- ✓ Nationwide Gaming Contest

6. Donation

- ✓ Blood Donation, Cloth Donation, Food Donation

CCAs (Co-Curricular Activities)

Aarif Rauf

Apporwa Kshitiz Singh

1. Event Management

- ✓ CBM Carnival
- ✓ Mr. SEE & Miss SEE

3. Writing Competition

- ✓ Annual Intra-College Project Writing Competition

2. Speaking Competition

- ✓ Intra-College Competition

4. Discussion Forum

- ✓ Economic Discussion Forum
- ✓ Social Discussion Forum
- ✓ Current Political Scenario / Current Affairs Discussion
- ✓ Budget Discussion

5. Mega Project

- ✓ Preparation and Presentation of Business Plan

6. Finance

- ✓ Preparation and Presentation of Financial Statements
- ✓ Analysis of Financial Statements
- ✓ Financial Instruments

7. Research Project

- ✓ CBM Idea and Startup Hunt

8. Social Learning

- ✓ Gaun-Ghar Saptah

9. Mock Session

- ✓ Mock United Nations

10. Organization practice

- ✓ Corporate Interview Session
- ✓ Official Writings
- ✓ Company Formation and Functioning
- ✓ Replica of Functioning of Bank and Insurance

12. Stock Market

- ✓ Primary Market Session
- ✓ Secondary Market Session

CO-LEARNING TO DEVELOP YOUR ENTREPRENEURIAL SKILLS



CBM ADDA

CBM Adda is a podcast where we look at the global and national challenges and look out for ways how we can solve them. The podcast features the related-field expert voices and the involvement of students to present their viewpoint too.

The podcast generally covers topics in economics, banking and monetary policy. In the podcast, clear, simple language is used to describe the economic concepts presented. In the end, students see how economic principles affect the choices they make in their everyday lives.





Boring Hai ?

SADHAI COLLEGE

Tehi **Bhaari Jhola**
Kehi **Nabujine Class**

Kati Jane ?

K GARNE TA ?
CBM JOIN GARNE
RAMAILO TARIKA LE PADHNE

JOIN CBM

A PLACE WHERE YOU WILL LIVE
YOUR LIFE WHILE LEARNING AND GROWING.

**IT'S NEVER TOO
LATE TO START
YOUR DREAM.**

*Aajai Cbm join garne,
Dhukka bhayera career banaune.*



CBM COLLEGE IS STEERED BY YOUNG &
ENERGETIC PROFESSIONAL CA'S & ENTREPRENEURS.

#AajaNagareKahileGarne

ONLINE ACTIVITIES DURING LOCKDOWN



GROWINITY

IN ASSOCIATION WITH COLLEGE OF BUSINESS MANAGEMENT

IN CONVO

Entrepreneurship In Nepal

Grow. Win till Infinity with Unity

...
MAY 29, 12 PM TO 1 PM

Meeting ID: 811 8194 8624
Passcode: cbm123

Mr. Kshitiz Puri
Executive Director of Ideas and Solutions, CEO at ESB

Mr. Anup Ghimire
Founder of Viewfinder, CEO of Working Dreams

MASTER & MISS SEE 2021

NOT TO EVALUATE YOU BUT TO EMPOWER YOU

The memories that will last a lifetime.
Don't miss out | Register now

Win cash rewards, prizes, scholarships and many more.
Also, every participant will get a 10% scholarship each.

"कोरोनासँग जुध्दै समाज र युवा"



Tuesday, 25th of May • 4:00 PM

Moderator



Meeting ID:
Passcode:

CONTACT US: 9840764144



Organized by
College Of Business Management



Ankita Adhikari

COLLEGE OF BUSINESS MANAGEMENT

CBM VIRTUAL SPEECH CONTEST

FOR HIGH SCHOOL LEVEL (GRADE 11 AND 12)

हाम्रो आवाज अब थोरै बोल्ने कि ?
YOUR VOICE DESERVES TO BE HEARD

COLLEGE OF BUSINESS MANAGEMENT

TRANSFORMING EDUCATION

Make your mental well-being priority, especially in these turbulent times. Because mental health is a priority.

A SESSION FOR STUDENTS ON MENTAL WELLBEING
LET'S SHARE, CONNECTED BY CBM.



Facebook.com/hamroaarambha2078



Instagram.com/hamroaarambha

OUR TEAM (Management Team)



SUMAN NEUPANE
PRINCIPAL
Chartered Accountant(CA), M-com,
Ex-Banker, Engaged In Education
industry since last 3 years



RAHUL RATHI
DIRECTOR OF STUDENT AFFAIRS
CA, MBA, Ex-Practicing CA
Adjunct Faculty at Presidential Business
Schol & Ace Institute Of Management
Engaged in education industry since
7years



SUSHANT GAUTAM
ACADEMIC DIRECTOR
MBA, Ace Institute of Management



SANDIP SAPKOTA
DIRECTOR
CA, B.com, Managing Director
at Etrading Nepal



RITA NEUPANE
CHIEF INVIGILATOR OF SCHOOL



DEEP MALA GHIMIRE
+2 COORDINATOR &
FACULTY - ENGLISH



TANYA RATHI
PSYCHOLOGICAL COUNSELOR



AMAN JHA
HOD OF SCIENCE
CA, B.com



RANJIT HAMAL
MARKETING DIRECTOR
& STRATEGIC ADVISOR



SAROJ CHAPAGAIN
FINANCIAL DIRECTOR

OUR TEAM (Faculty & Team Members)



SUBIN PRADHAN
DIRECTOR
M. Phil (Strategic Management)
Engaged in education industry
since last 10 years



BISHAWAMBER KARKI
TEAM MEMBER
Chartered Accountant, B.Com



SAMIT GHIMIRE
TEAM MEMBER
CA, CFD at Nepal Cancer Hospital



DEEPAK SHAH
TEAM MEMBER
CA, Financial Consultant,
CEO at Gurus Technologies



TANKA UPRETI
TEAM MEMBER
Chartered Accountant



ASMITA TRIPATHI
TEAM MEMBER
Chartered Accountant



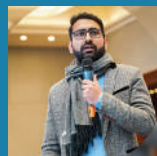
RUPAK MAINALI
TEAM MEMBER
Chartered Accountant, Presidet
at Himalayan Toastmaster Club



MADHU POKHAREL
TEAM MEMBER & FACULTY
Practising CA



SUNIL ARYAL
TEAM MEMBER
Chartered Accountant B.Com



KSHITIZA POORWA
TEAM MEMBER
Chartered Accountant



BIDUR TIMILSINA
TEAM MEMBER & FACULTY
Motivational Speaker, Banker
Former Adjunct Faculty at Shankar
Dev Campus, Nepal Mega College
& PRIME, CA.



HEMANTA RAMAILI
TEAM MEMBER & FACULTY
Chartered Accountant

UNDER THE GUIDANCE AND MENTORSHIP OF PROFESSIONAL CAs

With the most practical and
case study based teaching





EXPERIENCE THE BRIGHTER SIDE OF LIFE AT CBM

**Being a certified degree holder is not enough until and unless
you are skillful enough to adapt to the real competing world.**

**The College of Business Management is
moving with the motto of creating a powerful skill-set today for
productivity tomorrow.**

**Education at CBM is not only confined within the college walls
but also focuses on
broadening the perspective of the outside world.**

 **01 - 4539716, 9851142123, 9848001318, 9843969953**

 **info@cbm.edu.np**

 **www.cbm.edu.np**

 **Charkhal, Dillibazar, Kathmandu**

www.cbm.edu.np